

CHRISTMAS BROCHURE

SOKKIES

HAPPY FEET



ALL I WANT FOR CHRISTMAS, ARE SOCKS!

Christmas socks come in every color and size. Trees, baubles, reindeer, candy canes, dots, Santa himself. Anything's possible.

We're happy to help you get started with some inspiration to make the choice a little easier. Over the years we've created thousands of designs for our customers. We'd love to show you our favorites.

Feel free to send us your ideas, and we'll get to work for you!

*Cheers to your feet,
Team Sockies*





SOKKIES
MERRY
CHRISTMAS

MOST POPULAR

HAPPY FEET



Classic 1



Classic 2



Classic 3

MOST POPULAR

HAPPY FEET



Baubles 1



Candy Cane 1



Santa Hat 1



SOKKIES
MERRY
CHRISTMAS

INSPIRATION

ALL DESIGNS CAN
BE MADE WITH
YOUR LOGO AND
BRAND STYLE



Nintendo



Gillette



Panasonic



IKEA



EasyToys



Philips



KPN

INSPIRATION

ALL DESIGNS CAN
BE MADE WITH
YOUR LOGO AND
BRAND STYLE



Heineken



McDonald's



KLM



Gall & Gall



ASML



Airbnb



Domino's

INSPIRATION

ALL DESIGNS CAN
BE MADE WITH
YOUR LOGO AND
BRAND STYLE



Coca Cola



Albert Heijn



Ziggo



Starbucks



Olympics



Spotify



7up



SOKKIES
MERRY
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ALL DESIGNS CAN
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Classic 4



Classic 5



Classic 6



Classic 7



Classic 8



Candy Cane 2



Ornaments

INSPIRATION

ALL DESIGNS CAN
BE MADE WITH
YOUR LOGO AND
BRAND STYLE



Penguin 1



Penguin 2



Baubles 2



Baubles 3



Reindeer 1



Reindeer 2



Reindeer 3

INSPIRATION

ALL DESIGNS CAN
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YOUR LOGO AND
BRAND STYLE



Red Car



Christmas Tree 1



Christmas Tree 2



Christmas Tree 3



Christmas Tree 4



Christmas Tree 5



Christmas Tree 6



SOKKIES
MERRY CHRISTMAS

INSPIRATION

ALL DESIGNS CAN
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BRAND STYLE



Santa 1



Santa 2



Santa 3



Santa 4



Stripes 1



Christmas Tree 7



Snowman 2

INSPIRATION

ALL DESIGNS CAN
BE MADE WITH
YOUR LOGO AND
BRAND STYLE



Champagne 1



Candles



Decoration



Champagne 2



Waves



Gifts



Wintersport

INSPIRATION

ALL DESIGNS CAN
BE MADE WITH
YOUR LOGO AND
BRAND STYLE



Christmas Lights



Santa Hat 2



Santa Hat 3



Cookies



Lines



Fireworks 1



Fireworks 2

INSPIRATION

ALL DESIGNS CAN
BE MADE WITH
YOUR LOGO AND
BRAND STYLE



Christmas Tree 7



Pattern 3



Snow Globe

INSPIRATION

ALL DESIGNS CAN
BE MADE WITH
YOUR LOGO AND
BRAND STYLE



Pattern 4



Pattern 5



Ornaments 2

INSPIRATION

ALL DESIGNS CAN
BE MADE WITH
YOUR LOGO AND
BRAND STYLE



Christmas Tree 8



Pattern 6



Pattern 7



SOKKIES
MERRY
CHRISTMAS

INSPIRATION

ALL DESIGNS CAN
BE MADE WITH
YOUR LOGO AND
BRAND STYLE



Snow 1



Snow 2



Snow 3



Snow 4



Snowman 2



Dots



Dutch Donuts

INSPIRATION

ALL DESIGNS CAN
BE MADE WITH
YOUR LOGO AND
BRAND STYLE



Pattern 1



Pattern 2



Zigzag 1



Zigzag 2



Wine



Argyle



Stripes 2

OUR STORY



Happy feet

We started in 2016 with our sock subscription. Every month, consumers received a colorful pair of socks through the letterbox. Until 2020, when a friendly company asked us: "Can you make socks with our logo on them too?"



Happy customers

"No problem," we said, cool as ever. After a few designs, feedback rounds and tests, our first business sock was born! We wanted more, and ever since we've focused on custom socks for the business market.



Our own factory

Over the years, we've made tens of thousands of customers happy with beautiful Sokkies. Since 2023, we've produced them ourselves, so we can make socks even faster and even better.



One million

In 2024, we passed the one million socks mark! We're the specialist in custom socks in Europe. We love designing a unique pair of socks together with you. In our own factory, we bring that design to life as a quality pair.

SOKKIES
MERRY
CHRISTMAS

WHY SOKKIES?



FREE DESIGN

We create a beautiful design and a tailored quote within 24 hours. Feedback rounds are free of charge too.



FASTEST DELIVERY TIMES

Delivery takes about 4 weeks.
Need it sooner? Rush delivery in 2 or 3 weeks is possible too!



HIGHEST QUALITY

Our socks are made from the finest materials. Sustainable, tested and proven for years of comfortable wear.



LOW MINIMUM ORDER

From 50 pairs per design,
30 pairs per size.



HAPPY CUSTOMERS

500+ reviews with an average rating of 9.5!
Happy customers, happy us.



NO HIDDEN COSTS

We don't charge setup, shipping or design fees. Always the best price.

SOKKIES

HAPPY FEET FOR



Google



efteling



Coca-Cola



HEINZ
ESTD 1869



AND 5000
COMPANIES
MORE

SOKKIES

HOW DOES IT WORK?



1. YOUR IDEA

Send us all your ideas (logo, brand style, color codes, design ideas). The more input, the more beautiful the socks. For handy marketers, designers or creatives, we also have templates available.



2. WE GET TO WORK

We create several designs and a matching quote. You'll receive these by email within 24 hours.



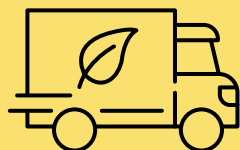
3. HAPPY YOU

Once you're happy with the design, we start making your unique pairs.

SOKKIES

DELIVERY TIMES

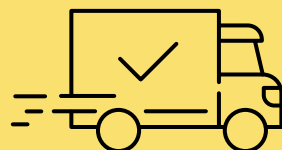
FAST



STANDARD DELIVERY

Approx. 4 weeks

FASTER



RUSH DELIVERY

Approx. 3 weeks
+ €1 / pair

FASTEST



EXPRESS DELIVERY

Approx. 2 weeks
+ €2 / pair

PLEASE NOTE:

Delivery times depend on quantities and may vary during busy periods. For rush shipments, we depend on external parties (transport/customs). Unfortunately, we have no control over their service.



SOKKIES

OUR SOCKS

ONE SIZE FITS ALL

The most popular size is 38-46. Of course, we also offer women's, men's, kids' and baby sizes.

HIGHEST QUALITY

Our socks are made from combed organic cotton or bamboo, polyamide and elastane. The composition ensures the best fit and a long lifespan.

ALL SHAPES AND SIZES

We also make sports, bamboo, yoga/pilates, work, ski and cycling socks. Don't see your sock on the list above? Chances are we can still make it, just send us a message.

SUSTAINABLE MATERIALS

We use organic cotton/bamboo. These are grown, farmed and processed sustainably into a beautiful pair.

SEEING IS BELIEVING?

We'd love to convince you of our proven quality. Request a free sample pair and judge for yourself.



SOKKIES

SIZING

MAAT	EU
One-size	38 - 46
Women	36 - 41
Men	42 - 48
Kids large	33 - 37
Kids medium	28 - 32
Kids small	23 - 27
Baby large	6 - 12 maanden
Baby small	0 - 6 maanden

Available from 30 pairs per size group, at no extra cost

SOKKIES

CHRISTMAS SOCKS

PERFECT FOR
CHRISTMAS
DINNER

Our Christmas socks are THE must-have for the festive season. These socks have the same qualities as our regular socks, but with a Christmas theme. Soft and comfortable in any shoe. Perfect for a Christmas gift box.

QUANTITY	PRICE	LABEL	DISCOUNT
50	€ 7.99	€ 0.75	
100	€ 5.99	€ 0.50	25%
250	€ 4.99	€ 0.40	38%
500	€ 4.49	€ 0.30	44%
1.000	€ 3.99	€ 0.20	50%
2.500	€ 3.49	€ 0.15	57%
5.000	€ 2.99	€ 0.10	63%
10.000	Price on request		



GREEN SOCKS

EVEN WHEN
THEY'RE YELLOW



OEKO-TEX-STANDAARD 100

The materials we use don't contain substances that could be harmful to your health.



SUSTAINABLE SHIPPING

With us, you can choose a sustainable shipping option. A slightly longer delivery time, but also a bit better for the environment.



BSCI-CERTIFIED

Our employees work under safe, sustainable and healthy conditions. Our factory is audited annually to ensure a pleasant workplace.



BAMBOO SOCKS

Bamboo sock production uses less water and electricity. Bamboo also grows faster than cotton. We keep the price of bamboo socks the same as cotton socks.



ORGANIC COTTON

Our production takes place in an environmentally friendly and socially responsible way. For example, we use organic cotton.



REDUCING PLASTIC

Since early 2023, we've managed to reduce our plastic use by 95%. Labels and gift boxes are specially made from recyclable cardboard.

SOKKIES

ONE TREE PLANTED

ONE ORDER = ONE TREE

Since 2021, we've given all our customers a unique Christmas gift: a pair of Christmas socks and a (Christmas) tree. We've already planted trees in Argentina, Ethiopia, Brazil and Borneo. Together with One Tree Planted, we plant one tree for every order. Not because we have to, but because we can!

WHY?

We're already doing pretty well when it comes to sustainability, but we like to go a step further. Every year, we look for a location where planting trees has the most impact.



IMPROVING THE LOCAL ENVIRONMENT

One Tree Planted also helps restore local nature and increase biodiversity. The trees also improve water and air quality in the area. Children in the region are taught about biodiversity and protecting the nature around them.

5000+ TREES PLANTED

We're proud to say that we've already planted more than 5000 trees in recent years. And the next row of trees is ready to go!

SOKKIES

EXTRA OPTIONS

- › Label
- › Gift box
- › Card
- › Individual shipping
- › Mismatched



LABELS

KEEPING
SOCKS
TOGETHER

A label gives the socks a more complete look. It can be fully customized with your logo, a (short) message, dimensions, washing instructions and materials. You can choose a horizontal or vertical label.

QUANTITY	PRICE
50	€ 0.75
100	€ 0.50
250	€ 0.40
500	€ 0.30
1.000	€ 0.20
2.500	€ 0.15
5.000	€ 0.10



CUSTOM GIFT BOX

NICE TO GIVE

A gift box is perfect for a single pair of socks. The boxes can be fully custom designed in full colour, making giving a gift that little bit nicer. The gift boxes can also be used as shipping packaging.

QUANTITY	PRICE	PRE-PACKED
50	€ 3,00	€ 1.00
100	€ 2,00	€ 1.00
250	€ 1.25	€ 1.00
500	€ 1.00	€ 1.00
1.000	€ 0.75	€ 1.00
2.500	€ 0.60	€ 1.00
5.000	€ 0.50	€ 1.00



CARD

ADD A
PERSONAL
MESSAGE

Perfect for a (short) message to staff or customers.

Can be designed in full colour, matching your brand style or the socks themselves. The cards are thick, high-quality and printed on both sides.

QUANTITY	PRICE
50	€ 1.00
100	€ 0.75
250	€ 0.50
500	€ 0.40
1.000	€ 0.30
2.500	€ 0.20
5.000	€ 0.10



INDIVIDUAL SHIPPING

STRAIGHT
TO THEIR
DOOR

We put the socks in the gift boxes, label them and ship worldwide through the PostNL network. The package fits through the letterbox. All we need from you is an address list. We take care of the rest!

QUANTITY	NL	EU	WORLD
50	€ 4.00	€ 6.00	€ 8.00
100	€ 3.75	€ 5.75	€ 7.75
250	€ 3.50	€ 5.50	€ 7.50
500	€ 3.25	€ 5.25	€ 7.25
1.000	€ 3.00	€ 5.00	€ 7.00
2.500	€ 2.75	€ 4.75	€ 6.75
5.000	€ 2.50	€ 4.50	€ 6.50



MISMATCHED

“Mismatched socks” simply means a different left and right sock. This can be a striking contrast between two designs, or just a subtle difference, like a logo on the outside only. Always with one idea in mind: together, they form a unique pair.

QUANTITY	PRICE
50	€ 1.00
100	€ 1.00
250	€ 1.00
500	€ 1.00
1.000	€ 1.00
2.500	€ 1.00
5.000	€ 1.00



HAPPY CUSTOMERS

300+ CUSTOMERS RATE US
9.5 ON AVERAGE!



KNVB

We had friendly email contact, and the custom sock order was arranged quickly. Delivery was faster than expected; a really nice surprise.



SNAPCHAT

Received sports socks with our logo within two weeks. Great quality and ready to hand out right away. Sökkies are the best!



AMAZON

Really nice that you took the time to come up with a great design! Smooth communication and good service. Very happy with our socks!



EFTELING

We ordered a small extra for our restaurant staff. It went down really well! We'll definitely be back for another order!



HEINEKEN

Professional, and exactly what you'd expect from a company called "Sökkies": fun, easy-going and really friendly. Just a great bunch!



SÖKKIES

PARTNERSHIP

DHL & SOKKIES

Christmas socks for DHL. Every year, DHL delivers so many packages for Sokkies that it's about time we turned the tables and delivered them a package full of socks.

While searching for a unique gift for their Christmas package, DHL came to us. They wanted custom socks printed in DHL's house style. A gift for internal use that was very well received.

The socks needed to be colourful and really stand out, while still fitting DHL's recognisable house style. So we created a design with yellow Christmas baubles reflecting that style. The gift packaging and matching Christmas message on the card are also fully in DHL style. A truly unique package! DHL chose to have the socks delivered pre-packaged, so they could be distributed around the holidays.



“The socks turned out beautifully. Our employees loved them. Definitely worth repeating!”

Peter Kuijpers, DHL



SOKKIES

Veelgestelde vragen

WHAT IS THE MINIMUM ORDER QUANTITY?

The minimum order is 50 pairs per design, 30 per size group.

WHAT IS THE DELIVERY TIME?

Our standard delivery time is approx. 4 weeks. A rush order is possible in approx. 2 weeks, just get in touch with us.

CAN I SUBMIT MY OWN DESIGN?

Of course! We have [design templates](#) where you can put all your creativity to use.

HOW DOES A FREE TRIAL DESIGN WORK?

We create a free digital trial design based on your wishes. Want a physical sample pair? That's possible too — you can request a free sample, or we'll make a physical sample pair based on your design.

WHICH SIZES ARE POSSIBLE?

Most of our customers choose the one-size option, suitable for sizes 38-46. Orders in individual sizes are also possible — think 36-41 or 42-48, as well as 23-27, 28-32 or 33-37. We also make baby socks.

HOW ARE THE SOCKS PACKED?

The socks can be attached to each other with a label. We then put 10

pairs in a protective bag and pack them into boxes for shipping.

WHAT ARE THE SOCKS MADE OF?

Our socks are made from organic combed cotton/bamboo, polyamide and elastane.

WHERE ARE THE SOCKS MADE?

Alongside our own production in China, where we work with our own machines and people, we've worked for years with various (rush) suppliers in countries including Turkey and Bulgaria.

SOKKIES



SOKKIES

HAPPY FEET

www.sokkies.com